CITRUS HEIGHTS
Solid roots. New growth.

Shop Citrus Heights LOVE LOCAL

Small Business

Marketing Workshop Series



FREE FOR CITRUS HEIGHTS BUSINESSES

Join us for a five part workshop series designed to help Citrus Heights Businesses market with confidence and connect with their customers. Each session is interactive and tailored for small business owners and entrepreneurs.

Workshop Topics



1. Marketing Foundations & A Simple Marketing Plan
   November 19, 2026 | 9:00 AM
2. Understanding the Customer Journey
   December 17, 2026 | 3:00 PM
3. Social Media Strategy & AI Assisted Content
   January 21, 2027 | 9:00 AM
4. Understanding Analystics & Measuring Success
   February 18, 2027 | 9:00 AM
5. Get Found First: Show Up on Google Without Paying for Ads
   March 18, 2027 | 9:00 AM

REGISTER TODAY

citrusheights.net/lovelocal

IN PERSON WORKSHOPS

THIRD THURSDAY OF THE MONTH

For More Information:

Alicia Aguirre | aaguirre@citrusheights.net