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Temporary Sign Guidelines

CITY OF CITRUS HEIGHTS

WHY ARE SIGNS REGULATED?

Signs are an important means for businesses to identify themselves and their products. Properly used signs help businesses succeed and grow. However, improperly used signs can have an even greater negative impact on a community.

WHAT SIGNS ARE ALLOWED?

Businesses may display a temporary banner or pennant one time per year not to exceed 30 days each year with the issuance of a temporary sign permit. New businesses are allowed one additional 30-day period for grand openings.





WHAT SIGNS ARE NOT ALLOWED?

The following signs are expressly prohibited:

- Inflatable signs (including balloons)
- Off-site signs
- Portable/A-frame signs

(unless site qualifies as described in next section)

- Roof-mounted signs
- Vehicle-mounted signs
- Moving/flashing signs





Businesses with these types of signs are asked to remove them immediately.

PORTABLE AND A-FRAME SIGNS

Businesses that have visibility concerns may display an A-frame or similar portable sign provided the site meets the following criteria:

- The property has taken advantage of all permanent signs allowed by the sign ordinance and site visibility remains seriously impaired
- The business advertised is located more than 150 feet from a predominant public street frontage
- The business entry is not visible from the predominant public street

For assistance in determining if your business qualifies for an A-frame sign, contact the Planning Division at (916) 727-4740.

If your business qualifies for an A-frame, the sign must comply with the following:



- Only one A-frame per parcel
- The A-frame may not exceed a width of 30 inches and a height of 48 inches
- The sign may not obstruct required ADA sidewalk clearance or impede an line of sight for motorists or bicyclists at intersections, or interfere with people exiting and entering parked cars feet from a predominant public street frontage
- The sign must be removed at the close of each business day.

BANNER SIGNS

Banners must be displayed on the same property as the business; no off-site signs are allowed. Signs cannot be displayed on sidewalks; in landscape planters; on roofs; or in an area determined to be unsafe. Banners must be mounted against a building. If the site has visibility restrictions, an alternate location may be authorized through the Temporary Sign Permit.



ARE PERMITS REQUIRED?

Businesses wanting to display temporary signage must first obtain a permit. Temporary Sign Permits are issued by the Planning Division. Businesses displaying temporary signage without a permit may be required to pay fines or penalties.

FOR MORE INFORMATION OR
TO OBTAIN A TEMPORARY SIGN PERMIT

VISIT WWW.CITRUSHEIGHTS.NET OR CONTACT THE CITY'S PLANNING DIVISION

(916) 727-4740 OR PLANNING@CITRUSHEIGHTS.NET.