

# COMMUNITY OPEN HOUSE PROPOSED CHANGES FOR MASSAGE ESTABLISHMENTS



## UPCOMING MEETING

Wednesday, March 1, 2023

3:00 pm – 4:00 pm

Citrus Heights City Hall

6360 Fountain Square Drive

All Interested Parties are Welcome!

The City is considering a modification to its regulations pertaining to massage therapy establishments.

Due to a significant increase in the number of new massage establishments opening within the City, staff is proposing a cap on the total number of massage establishments allowed to operate in Citrus Heights.

The community meeting is for anyone interested in learning more about the proposed changes, including current/future establishment owners, property owners, landlords, therapists, etc.

A copy of the draft ordinance is available on the City's website [www.citrusheights.net/massage](http://www.citrusheights.net/massage)

## HAVE QUESTIONS?

Questions or comments about the proposed regulations are welcomed by phone or email to:

**EMAIL:** [planning@citrusheights.net](mailto:planning@citrusheights.net)

**PHONE:** Alison Bermudez (916) 727-4740

## PROPOSAL TO CAP NUMBER OF ALLOWED MASSAGE ESTABLISHMENTS

The City has seen nearly a 100% increase in the number of massage establishments since 2019.

Due to the potential for unlawful activity that impacts surrounding neighborhoods and the potential for human trafficking to occur in massage establishments, the City is proposing a reasonable standard in capping the number of massage establishments allowed to operate in Citrus Heights. Limiting the number of massage establishments will enhance the ability for City and Police Department staff to ensure establishments comply with all requirements and ensure parity with nearby local agencies.

If adopted by the City Council, the new ordinance would limit the number of massage establishments to one licensed location per 3,400 persons. Based on current population estimate of 86,367 persons, 25 establishments would be allowed in Citrus Heights.

Once the number of licensed massage establishments allowed by the cap has been met, no new establishment licenses will be granted.

The proposed change will not impact any existing massage establishment in good standing at the time the new regulations are adopted.

*PLEASE CALL (916) 727-4740 IF YOU NEED TRANSLATION SERVICES AT THE COMMUNITY MEETING.*

To get help, learn more, or report a tip on human trafficking, contact:

National Human Trafficking Resource Center  
888-373-7888

California Coalition to Abolish Slavery and Trafficking  
888-539-2373