

CITY OF CITRUS HEIGHTS

REACH OUT

Residents' Empowerment Association of Citrus Heights

VOLUME 7 ISSUE 12

DECEMBER 2017



A monthly publication to keep area residents informed of City projects and events



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UPCOMING EVENTS

- Wednesday, December 12 7:00 PM..... Planning Commission Meeting—**Cancelled**
- Thursday, December 14..... 7:00 PM..... City Council Meeting
- Friday, December 22 Holiday Christmas Eve—City Hall Closed
- Monday, December 25 Holiday Christmas—City Hall Closed
- Wednesday, December 27 7:00 PM..... Planning Commission Meeting—**Cancelled**
- Thursday, December 28..... 7:00 PM..... City Council Meeting—Cancelled
- Friday, December 29 Holiday New Years Eve—City Hall Closed

Dates are subject to change; up-to-date information regarding City events can be found on our website at: www.citrusheights.net.

City Hall Phone Directory

Police Department Directory

City Hall Offices	725-2448	General Business	727-5500
Community Center	727-5400	Non-Emergency Dispatch	727-5500
Building Division	727-4760	Watch Commander	727-5522
Business Licenses	727-4907	Crimes Tip-Line	727-5524
Garbage/Recycling	725-9060	Narcotics Tip-Line	727-5523
General Services	727-4770	Traffic Hotline	727-5525
Job Line	727-4900	Code Enforcement	725-2845
TDD/TTY	711	Emergency Services	dial 9-1-1
Animal Services	725-PETS		
Animal Lost and Found	727-4850		
Planning Division	727-4740		
Pothole Reporting	727-4770		

R.E.A.C.H. represents the interests of the community and its citizens, and encourages participation in neighborhoods to improve the quality of life in our city. **R.E.A.C.H.** meets the 1st Monday of each month at 6:30 p.m. in the City Hall Community Room @ 6360 Fountain Square Drive. Visit www.citrusheights.net or call (916)725-2448 to find out more about the neighborhood group that serves in your area.





From the Office of the Chief

By **Ronald A. Lawrence**



The holiday season ushers in the wet weather, a change to fall colors in our landscape, and chilly temperatures that drive us indoors to stay warm. We enjoy family get-togethers, work celebrations, gift giving, and find a renewed sense of helping others. It often becomes a time for us to reflect on the year past and appreciate those around us, specifically, our friends and family. For most, it is a joyous time of year filled with holiday cheer and warm memories. But there is another element to the holiday season; one not so cheerful. One that is dark and nasty, and can turn an otherwise jubilant memorable holiday season into a dreary and frustrating experience.

What our police professionals often see driving a wedge between holiday reveling and the stark reminder of reality is property crimes; namely burglaries and theft. The holiday season often carries with it an increase in property crime in every community, and we want to work with you to ensure your holiday season is not turned into an unsatisfying memory. Your Citrus Heights Police Department has used technology for many years to aid us in policing our community. With many cutting-edge tools available to us, one we have used to great success is our “Bait Theft Reduction Program.” We began the program in 2016, and we saw 35 felony arrests the first year. So far, during 2017, the Bait program has realized over 100 felony arrests. We carefully analyze items that are popular for thieves to steal by researching previous crime reports, and obtain similar items to use as “bait.” The bait property is then strategically placed throughout the City to proactively target criminals who steal from our residents and businesses. These items may be anything, but often include things like bicycles, vehicles, trailers, construction equipment, and other items. Of the arrests made during 2017, nearly 80 percent of the suspects arrested were either on probation, parole or Post-Release-Community-Supervision (PRCS), the latter of which was a status created during Governor Browns’ Prison Realignment when inmates serving time in prison were released and placed on supervision by Probation in local communities.

Also, over 70 percent of those arrested stealing bait property had a prior felony conviction and over 60 percent had an arrest for a crime of violence or possession of a weapon. Still yet, 76 percent had committed a prior theft-related offense, and over 60 percent had previously been arrested for drug-related criminal activity. The average age of those arrested by the Citrus Heights Police Department for stealing a bait item is 35 years old, and since the inception of the bait program, only six juveniles have been arrested.

But there is a lot you can do to deter theft too. I ask that you constantly lock vehicles and keep valuables secure and out of sight of thieves. Make sure you don’t leave valuables outside your home at night and consider a burglar alarm. Join a Neighborhood Watch and ensure proper lighting around your home. Also, please report thefts that occur allowing us to target our resources to the areas affected by criminals. With your help, we can make this holiday season a wonderful cheer, instead of a dreadful nightmare!



CITRUS HEIGHTS POLICE DEPARTMENT

MEDIA RELEASE

MEDIA RELEASE

Pursuant to Cal Govt. Code Sect 6254(f)

Citrus Heights Police Department

PIO Sergeant Chad Morris

cmorris@citrusheights.net

Phone: (916) 727-5500

6315 Fountain Square Drive

Citrus Heights, CA 95621

Citrus Heights Police Experience Great Success With Bait Theft Reduction Program

The Citrus Heights Police Department's bait theft reduction program has proven to be a highly effective crime-fighting tool aimed at catching thieves in the act. Recognizing an increase in theft-related crimes, the Citrus Heights Police Department has focused our efforts on utilizing technology to innovatively catch the offenders responsible for these crimes. The Bait Program was established in 2016 and resulted in 35 felony bait arrests in its inaugural year. So far during 2017, the Citrus Heights Police Department's Bait Program has resulted in over 100 felony bait arrests.

In order to efficiently and effectively deploy their resources, the Citrus Heights Police Department utilizes a data-driven crime reduction model to police our community. This data is carefully analyzed, and those items that are most commonly stolen by thieves are transformed into bait items. These bait items are strategically placed throughout the city to proactively target criminals who steal from citizens and businesses in our community. The bait items may be bicycles, vehicles, trailers, and construction equipment to just name a few of the possibilities.

Of the more than 100 felony bait arrests in 2017 made by the Citrus Heights Police Department, nearly 80% of the suspects were either on probation, parole, or Post-Release Community Supervision (PRCS). Over 70% had a prior felony conviction, and over 60% had an arrest for a crime of violence or possession of a weapon. We found 76% had committed a prior theft-related crime and over 60% had previously been arrested for drug-related criminal activity. The average age of those arrested by the Citrus Heights Police Department for stealing a bait item is 35 years old, and since the inception of the bait program, only six juveniles have been arrested.

As a part of the effort to reduce theft throughout the city, the Citrus Heights Police Department asks that our citizens remain vigilant in locking vehicles and keeping valuables secured and out of sight. A key component to the success of this program is to encourage the community to report thefts that have occurred allowing us to target our resources to the areas affected by criminals the most. As an organization, we are committed to the safety and security of our citizens, and we will continue to implement innovative crime prevention and deterrence strategies throughout the city.

Author: PIO Sgt. Chad Morris
CITRUS HEIGHTS POLICE DEPARTMENT
 Ronald A. Lawrence, Chief of Police

Important Holiday Trash and Recycling Collection Changes

Attention Citrus Heights Residents: There is no service on Christmas Day (12/25) or New Year's Day (1/1). Trash, recycling and green waste carts will be serviced one day later for each of these two weeks.

SUNDAY 12/24	MONDAY 12/25	TUESDAY 12/26	WEDNESDAY 12/27	THURSDAY 12/28	FRIDAY 12/29	SATURDAY 12/30
	Regular Monday collection moved to Tuesday	Regular Tuesday collection moved to Wednesday	Regular Wednesday collection moved to Thursday	Regular Thursday collection moved to Friday	Regular Friday collection moved to Saturday	

SUNDAY 12/31	MONDAY 1/1	TUESDAY 1/2	WEDNESDAY 1/3	THURSDAY 1/4	FRIDAY 1/5	SATURDAY 1/6
	Regular Monday collection moved to Tuesday	Regular Tuesday collection moved to Wednesday	Regular Wednesday collection moved to Thursday	Regular Thursday collection moved to Friday	Regular Friday collection moved to Saturday	

Holiday Tree Collection

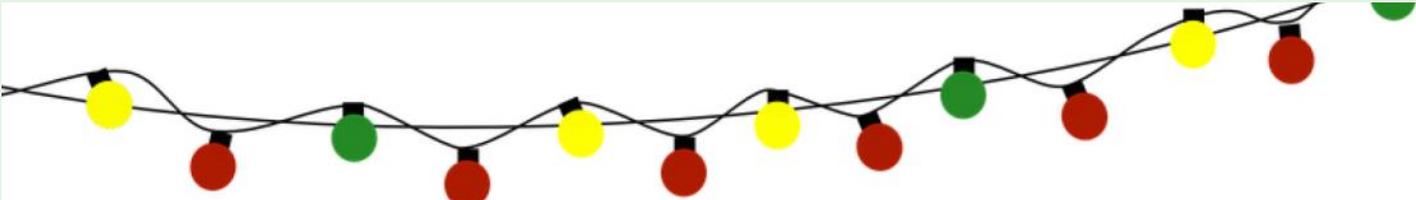
From 12/26-1/12 residential customers of Republic Services can recycle their live-cut trees at no cost! Recycle your tree one of these ways:

1. Cut your tree into pieces to fit inside your green waste cart with the lid shut on your regular green waste collection day.
2. Set your tree curbside, next to your trash cart, on your regular trash collection day.

****Please no artificial trees, flocked trees, or decorated trees****



We'll handle it from here.™



Holiday Recycling

Holiday Light Recycling

Don't know what to do with your old, broken, or unused holiday light? Don't throw them away! Bring them to City Hall and Republic Services will collect and recycle them. Drop off is open to all residents in the lobby of City Hall from Friday, December 1 to Friday, January 12.

Tree Recycling

Republic Services will pick up residential customers' holiday trees for free. Set your live tree curbside (next to your trash cart) on your regular trash collection day from **Tuesday, December 26 to Friday, January 12.**

*Artificial, flocked, and decorated trees cannot be recycled and should go in the trash cart.



We'll handle it from here.™

Your Trash Service Day May Be Changing!

Service Re-route

Republic Services and The City of Citrus Heights are in the process of re-routing to make trash, recycling, and green waste routes more efficient. **Not everyone's service day will change.**

Look for a notice during the beginning of January

If your weekly service day is changing, you will be notified by mail and by a notice on your cart.

What is changing?

The only change you can expect is the day of the week that your trash, recycling, and green waste carts are serviced.



Once you know IF your day is changing, make sure to have your cart out by 6am on your new service day. Please bring in carts as soon as possible after they have been serviced.



For questions, call 916-638-9000
or 916-725-9060

We'll handle it from here.™

DON'T LEAVE YOUR LEAVES



Leaf season is among us. Please avoid raking or blowing leaves into the street to reduce the impact on the city's stormwater and drainage systems.

Republic Services provides extra leaf collection in November, December, and January. Place any leaves that don't fit in your green waste cart in 30-gallon plastic bags and place next to your green waste cart on your green waste collection day.

Republic Services will pick up a maximum of six 30-gallon bags of leaves at no cost.

There is a 35 pound limit per bag.



November's Top 20 List: City Landmarks!

Among the many activities planned for the City's 20th anniversary, we have been releasing a Top 20 List each month in 2017 to highlight various aspects of our outstanding community. The City unveiled November's, *Top 20 City Landmarks*, at the November 9th City Council meeting:

TOP 20 CITY LANDMARKS (presented in alphabetical order)

12-Mile House
14- Mile House
Birdcage Center
C-Bar-C Park
Churches
Civic Center
Community Garden
Fireside Lanes
Hall's Furniture
Old Sylvan Schoolhouse (now Veterans Hall)
Pumpkin Farm on Old Auburn Road
Rusch Home
Rusch Park & Bridge
San Juan High School
Sunrise Mall
Sunrise MarketPlace Gateway Signs
Sylvan Corners & Pylons
Sylvan Cemetery
Sylvan Library
Up & Away Public Art (Greenback Lane)

We will be wrapping up the City's 20th Anniversary celebration with a final presentation to City Council on December 14th. For more information about the City's Top 20 Lists, contact Devon Rodriguez at (916) 727-4745

droduiguez@citrusheight.net

SAN JUAN HIGH SCHOOL



PLANNING DIVISION

The Planning Division coordinates the City's review of residential and commercial development projects. The Division evaluates the project for compliance with the City's General Plan, Zoning Code, and other City Standards.

Below is a selected list of projects currently under review:

7925 Arcadia Drive – Mitchell Farms. An application was received to develop a 39 acre parcel into a new development with a variety of housing types for a total of 261 units.

6920 Auburn Boulevard – Stock Ranch Pad Building. An application was received to construct an approximate 10,000 sf multi-tenant pad building within the Stock Ranch Development.

7766 Auburn Boulevard – California Quick Slice. An application was received to convert a former gas station into a take-out/drive-thru pizza restaurant. The permit will include the addition of a drive-thru window, exterior building renovations and landscaping.

7291 Greenback Lane – Hop Crawler. An application was received to request the issuance of a Type 42 beer & wine license that would allow the serving of beer samplings of local brews and micro brews as well as offer a full service growler filling station.

7850 Lichen Drive – McDonald's. An application was received to remodel an existing restaurant with the installation of a new parapet, trellis/canopy and paint.

7117 Oakberry Way – Well Reactivation. Cal-Am Water is proposing to reactivate a non-operational well. The reactivation will include the installation of a new pump system and storage equipment.

PLANNING DIVISION CONTINUED

7534 Old Auburn Road – Bearpaw Village. Review for the development of a 43-unit townhome project.

5511 Sunrise Boulevard – Citrus Heights Retail Center. An application has been filed to demolish the former Logan's Restaurant and rebuild the site with a new multi-tenant retail building.

6041/6199 Sunrise Boulevard – Applications were received to subdivide portions of the parking area of Sunrise Mall into individual parcels. One parcel is located where the existing US Bank is located and the other is the area of the Elephant Bar Restaurant.

7056 Sunrise Boulevard – Arco Gas Station and Car Wash. Review of a Use Permit and Design Review Permit to allow the construction and operation of a new gas station with convenience store and car wash.

A complete list of current projects, including projects recently approved, can be found on the City's website <http://www.citrusheights.net/292/Current-Projects>. For more information on development within the City of Citrus Heights, contact the Planning Division at (916) 727-4740.



COME JOIN YOUR NEIGHBORS!



Your Local Neighborhoods Help Make Citrus Heights a Great Place to Live!

Get involved and make a positive impact in your neighborhood!

Congratulations! As a resident of Citrus Heights, you are a member of a Neighborhood Association! You are invited to join your neighbors at their regular meetings, to volunteer in local events and make a difference in your community! The Neighborhoods are here to help you. Best of all, you don't have to pay dues or own your home in order to belong.

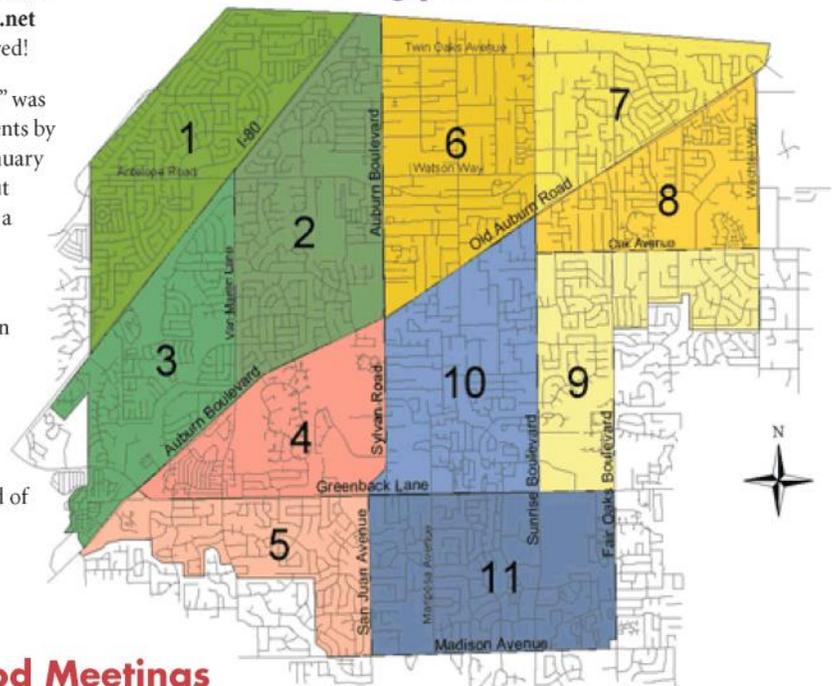
Anyone who lives, rents, or owns property or a business in Citrus Heights can get involved! Citrus Heights is divided into 11 Neighborhoods, and each Neighborhood is represented by a Neighborhood Association (Areas 7 & 8 are combined). Visit the City's website www.citrusheights.net and find out more information about how to get involved!

Did you know that the creation of the "Neighborhoods" was voted by the public as one of the Top 10 Accomplishments by the City of Citrus Heights since its incorporation in January 1997? You owe it to yourself and your family to find out why so many think the Neighborhood Associations are a wonderful benefit for residents of Citrus Heights!

The area groups usually meet once a month to solve neighborhood issues such as traffic or crime, to work on various projects, to host City information sessions, to network, have fun and much more.

All of the Neighborhoods are part of REACH (Residents' Empowerment Association of Citrus Heights). REACH is a coalition that consists of a Board of Directors composed of a representative from each neighborhood. REACH meets the 1st Monday of each month at 6:30 p.m. in City Hall Community Room (6360 Fountain Square Drive, Citrus Heights).

Check the map for the Neighborhood Group covering your area:



Citrus Heights Neighborhood Meetings

You're invited to attend a meeting in your neighborhood!

Area #1 - Northwest	Sierra Meadows Mobile Estates (7600 Daly Ave.)	3 rd Tuesday — 7:00 p.m.
Area #2 - Rusch Park	Ascension Lutheran Church (7607 Garden Gate)	3 rd Thursday — 7:00 p.m.
Area #3 - CHANT	City Hall Community Room (6360 Fountain Square Dr.)	2 nd Tuesday — 6:30 p.m.
Area #4 - Arcade Creek	City Hall Community Room (6360 Fountain Square Dr.)	1 st Tuesday — 6:30 p.m.
Area #5 - Park Oaks	Advent Lutheran Church (5901 San Juan Ave.)	3 rd Thursday — 7:00 p.m.
Area #6 - Sunrise Ranch	Twin Oaks Ave Baptist Church (7690 Twin Oaks)	4 th Tuesday — 7:00 p.m.
Areas #7/8 - CHASE	Round Table Pizza (7700 Sunrise Blvd. #1100)	3 rd Tuesday — 7:00 p.m.
Area #9 - Sunrise Oaks	City Hall Community Room (6360 Fountain Square Dr.)	2 nd Wednesday — 7:00 p.m.
Area #10 - Sylvan Old Auburn	Sylvan Community Center (7521 Community Rd.)	4 th Monday — 7:00 p.m.
Area #11 - Birdcage Heights	City Hall Community Room (6360 Fountain Square Dr.)	3 rd Wednesday — 6:30 p.m.